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AI-powered mass cold calling &  
lead automation.

**MassDial.ai**

THE FUTURE OF  
COLD CALLING

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# PROBLEM

## Problem 1

Cold calling is time-consuming and doesn't scale efficiently with manual labor.

## Problem 2

Hiring and training outbound reps is expensive and slow.

## Problem 3

Human-led outreach is inconsistent and leads to missed opportunities.

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# THE SOLUTION

## Solution 1

We automate phone services with lifelike AI voices, eliminating the need for manual dialing.

## Solution 2

Our system handles follow-ups and lead tracking automatically, reducing human error and improving conversions.

## Solution 3

Businesses can scale outreach instantly by uploading lead lists or integrating their CRM to launch campaigns without hiring large teams.



# TIMING

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## Reason 1

AI voice tech is evolving fast — voices are becoming so realistic it's nearly impossible to tell they're not human.

## Reason 2

Costs are dropping — AI infrastructure and tools are becoming more affordable, making large-scale automation accessible.

## Reason 3

Businesses are actively replacing manual outreach with smarter, more scalable AI-driven workflows.



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# TARGET MARKET

## Target Market 1

Small & Mid-Sized B2B Businesses - who need affordable, scalable outreach without hiring full sales teams.

## Target Market 2

Enterprises & High-Ticket Clients - seeking AI-powered outbound solutions that integrate with their CRMs and workflows.

**\$97.31 billion**

Call & Contact Center Outsourcing (2024)

**\$10.71 billion**

Outbound Telemarketing (2023)

**\$9.61 Billion**

Sales Engagement Software (2024)

**Market Size**

Total Available Market (TAM)

## Target Sectors

Small to medium-sized businesses (SMBs), sales teams, and agencies seeking automation in sales engagement and outreach.

## Geographical Focus

Primarily North America and Europe, regions with high adoption rates of sales automation tools.

Estimated SAM: Approximately \$5 billion to \$8 billion

## Market Size

Serviceable Available Market (SAM)

## Early Adopters

Startups, small agencies, and B2B companies open to integrating AI-driven sales engagement tools.

## Pricing Model

Customers may pay anywhere from a few thousand to over a million annually, depending on usage and business size.

Estimated SOM (Next 2-3 Years)

Approximately \$50 million to \$100 million

## Market Size

Serviceable Obtainable Market (SOM)

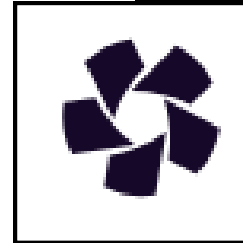


 **orum**

 **PhoneBurner**<sup>®</sup>

 **aircall**

Indirect  
Competitors



Direct  
Competitors

 regie.ai

 **kalendar.ai**

 conversica

# Competitive Advantages

## **HYPER-FOCUSED PRODUCT**

MassDial.ai focuses solely on AI-powered phone services at scale. While we offer CRM integrations, analytics, and follow-ups, we don't overload the user with unnecessary complexity, simplicity is our superpower.

## **PLUG-AND-PLAY EXPERIENCE**

No demos. No sales calls. Just sign up, upload a lead list or integrate your CRM, and start calling. Most competitors require team onboarding, we don't.

## **PURPOSE-BUILT FOR SMALL TEAMS**

Solo founders, small agencies, and lean B2B teams can get up and running without setting up sales pipelines or hiring SDRs.

## **EVOLVING AI STACK**

Our modular system lets us quickly adapt to the best AI providers for voice, logic, and automation — keeping us ahead in cost and performance.

# Competitor Approach

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## DIFFERENTIATED APPROACH

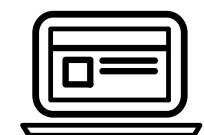
MassDial isn't bloated. We do one thing extremely well. Fast, smart, AI-powered outbound and inbound calling.

## REACH STRATEGY

We'll grow through Product Hunt, YC-style launches, sales founder communities, and Reddit. Cold outreach will be done through... MassDial itself.

## PARTNERSHIP LEVERAGE

We'll partner with CRM platforms, lead generation tools, and agency marketplaces to embed ourselves in existing B2B sales workflows.



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## Business or Revenue Model

MassDial.ai uses a usage-based pricing model, charging \$0.12/min with a \$0.09/min cost via third-party tools. We expect to lower costs to \$0.02-\$0.03/min in-house, boosting margins. Our B2B focus includes small businesses, mid-market, and enterprise clients.

MassDial.ai demonstrates strong unit economics. As usage scales across customer tiers, monthly profits range from \$510 (Small Biz) to \$68K (High-Ticket Enterprise), enabling predictable, margin-rich growth.

While SMBs and mid-market teams provide steady recurring revenue, our biggest upside lies in enterprise and high-ticket accounts. A single large client can drive \$1M+ ARR, allowing us to scale with fewer clients and lower CAC.



**Step 1- May, 2025**

MVP launch: onboard first users, begin collecting feedback

**Step 2 - May-June 2025**

Iteration phase: improve product based on real user feedback

**End of June 2025**

Full launch of the final product (pending funding)

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**Nestor Gomez**

CEO / CFO



**Guillermo Sanchez**

CTO / CMO

**The Team**

# MassDial.ai

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COLD CALLING

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CONTACT US